

Request for Expression of Interest

Technical Assistance for producing a 39-Episode Entertainment-Education Radio Drama Series for the West Africa Biodiversity and Climate Change (WA BiCC) Program

Issued on: June 1, 2018
Proposals due on: June 15, 2018, 5:00 pm
Electronic submission to: wabiccrecruit@gmail.com

General Terms

This Request for Expression of Interest is subject to the following terms and conditions:

- a) The bidder will submit a proposal with budget detailing: labor, travel & transportation, & other miscellaneous costs.
- b) The bidder will submit the Résumé of the proposed experts and will explain how the experts' skills and experience fit the Scope of Work.
- c) Submitting a proposal is not a commitment on the part of Tetra Tech ARD to award a contract. Tetra Tech ARD may modify this Request or cancel it at its convenience. Potential bidders would be notified if this occurs.
- d) Tetra Tech ARD is not responsible nor will reimburse the bidder for the cost incurred in preparing or in delivering the proposal.
- e) Tetra Tech ARD would issue a Firm Fixed Price subcontract to the selected bidder.

SCOPE OF WORK (SOW)

I. Background

West Africa Biodiversity and Climate Change (WA BiCC) is a five-year Program funded by the United States Agency for International Development (USAID) that aims to improve conservation and climate-resilient low-emissions growth across West Africa. Although regional in scope and design, WA BiCC focuses on targeted geographical areas within the region to improve governance and policy over critical natural and human systems. By working through its core regional partners, Economic Community of West African States (ECOWAS), Mano River Union (MRU), the Abidjan Convention (AbC), as well as national and sub-national institutions, WA BiCC also aims to increase the capacity of institutions at all levels to address the three core WA BiCC components. These are combatting wildlife trafficking, increasing coastal resilience to climate change, and reducing deforestation, forest degradation, and biodiversity loss.

WA BiCC is implemented by Tetra Tech ARD, in association with four subcontractors, also referred to as implementing partners: Palladium, Center for International Earth Science Information Network (CIESIN), PCI Media Impact, and Pact Inc.

II. Objective

The objective of this SOW is to support WA BiCC in producing a 39-episode radio drama series for target audiences in the Sierra Leone Coastal Landscape Complex. These radio drama episodes require high standard dramatic soap opera scripts and high quality audio recordings with Krio, Mende and Temne speaking actors in Sierra Leone. The overall goal is to increase knowledge of target audiences (local communities and traditional authorities) on

the impacts of climate change and human activities on the environment, as well as on mangrove conservation/restoration, and disaster preparedness towards eliciting desired changes in behavior and the adoption of best practices.

III. Tasks

A production house with expertise in scriptwriting and radio drama production is expected to carry out the following main tasks, with a timeline included:

1. Participate in a radio drama design workshop to review the main threats to coastal mangroves, the main vulnerabilities of coastal communities, the Knowledge, Attitude, and Practice (KAP) document; define target audiences by threat; and identify potential key themes and messages for the drama
2. Develop a storyline, character profiles, episodic treatments, and scripts for a 39-episode radio drama series
3. Audition talented and professional Krio, Mende and Temne speaking actors to play the radio drama characters, cast/record, and edit high quality audio for 39 episodes of the radio drama series

IV. Deliverables

1. Episodic Treatments for 39 episodes
2. Scripts for 39 episodes (Initial drafts of each of the 39 episodes for comment and any necessary revisions)
3. Produce a short theme song for the radio drama series
4. 39 recorded and edited episodes mixed and mastered with jingles and theme song on CD or External Hard drive

V. Timing and Level of Effort

Please submit a timeline for completion of the above mentioned activities starting on/about June 15, 2015 and ending on/about November 18, 2018.

- First phase – radio drama design workshop and scriptwriting;
- Second phase – casting, recording and editing 39 episodes

VI. Reporting/Supervision

1. The consultant will report directly to the WA BiCC Communications Officer based in Freetown and work with other relevant staff of WA BiCC for the drama production.
2. The Consultant will also work with relevant technical staff to ensure accurate representation of technical themes and messages in the drama production